

What matters most to the concrete industry's growth and success?

# A STRONG FOUNDATION.



In 1991 the RMC Research & Education Foundation was founded to fund programs that improve the quality, sustainability and professionalism in the ready mixed concrete industry. That's why we back projects that elevate workforce training and recruitment; address changes in codes and standards; support promotion and advocacy initiatives like Build with Strength and Pave Ahead; and respond to industry priorities identified by national and state associations.

## \$15M in Funding

To date, we've approved nearly \$15.6M to fund 62 projects supporting industry priorities.



## \$12M Goal

The Troesh Family Foundation has pledged up to \$3M over five years, with a required 3:1 industry match. To leverage the \$3M Troesh gift, we must raise \$9M on our own by 2021. With a combined \$12M fundraising goal, plus our current endowment, we will fully fund our spending in perpetuity.



## 501(c)3

As a non-profit organization, we depend on the generous contributions of the concrete and construction community members for our success. Contributions are fully tax-deductible. Our federal tax ID number is 52-1680963.



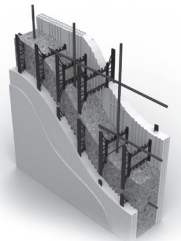
To be a lasting resource for industry research and education that weathers market cycles, we created RMC as an endowment.



4 KEY AREAS of practice we focus our programs and projects on:

## Sustainability

RMC co-founded the MIT Concrete Sustainability Hub to promote sustainable, resilient and strong environmental concrete and construction practices, and funds many other projects to increase the sustainability of concrete and its applications.



## Health & Safety



Funding a series of five online safety videos is just one of the many ways we work to ensure health and safety of professionals in our industry.

## Concrete Applications

We're focused on improving the quality and durability of concrete and its construction by generating educational resources — studies, tools and reports — to educate industry professionals, specifiers, and codes and standards setting bodies.



## Recruitment, Education & Training

We are devoted to recruiting new talent, and strengthening the education and training of current and future professionals within the industry.

Your donation is critical to the RMC Research & Education Foundation

You can make a donation or long-term pledge as an individual or corporation using the form on the reverse page. Each contribution is tax-deductible and works to make the Troesh gift a reality. Checks are payable to the RMC Research & Education Foundation and sent to 900 Spring Street, Silver Spring, MD 20910.

To donate online, visit [rmc-foundation.org](http://rmc-foundation.org)



# A STRONG FOUNDATION

## PLEDGE FORM

I am proud to announce a pledge to the RMC Research & Education Foundation. This pledge is:

**Personal** - Name: \_\_\_\_\_

**Corporate** - Name of Company: \_\_\_\_\_

This pledge of \$ \_\_\_\_\_ will be paid over \_\_\_\_\_ years.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### BILLING INFORMATION:

I would like to be billed Annually/One-Time Payment (please circle one) beginning in the month of \_\_\_\_\_, 20\_\_\_. I understand that the payments will be divided as appropriate.

I would like you to automatically charge my credit card in the amount of \$ \_\_\_\_\_ every \_\_\_\_\_ (please indicate month).

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

We accept Visa, Mastercard, American Express, and Discover.

### CONTACT INFORMATION:

Name of Contact: \_\_\_\_\_

Title (if pledge is corporate): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Personal Contribution Billing Address (if different from above): \_\_\_\_\_

Please designate my pledge as "Anonymous" so my name/company name is NOT listed as a contributor on any RMC Research & Education Foundation literature. (If this box is NOT checked, we will include your name/company name in our literature)

Please return to the RMC Research & Education Foundation  
900 Spring Street, Silver Spring, MD 20910  
Fax: 301-565-8200/Email: jgarbini@rmc-foundation.org  
Federal Tax ID: 52-1680963